



GIFTS IN KIND

United Way's Gifts in Kind can help area organizations by making their financial resources go further. It does this through in-kind corporate donations where nationally recognized retailers donate top-quality products. GIK member agencies have access to these donations at a small fraction (10 to 20 percent) of the retail cost, allowing them to operate more cost-efficiently and impact the lives of more people. Membership in the program is open to all 501(c)3 organizations, including all eligible churches and Parent Teacher Associations.

Corporate donors, at the same time, receive a generous tax deduction for donating this new, unused merchandise to Gifts in Kind.

Donated items can:

- ENHANCE the lives of individuals in need;
- EMPOWER nonprofits and schools to accomplish more in their communities; and
- RESTORE families devastated by natural disaster or poverty

United Way's GIK is a member of GIK International and gets much of its product donations through them. Annual membership to GIK is \$150. Membership allows organizations to take advantage of donated items at the local distribution center, as well as from the GIK International web site (www.giftsinkind.org). Members are charged a small administrative fee for purchases to cover shipping, warehousing and other overhead costs.

The estimated market value of donated product to GIK Chattanooga averages approximately \$2 million per year.

Plans for GIK in the future include expanding the program by developing partnerships with local agencies for job training for their clients to assist with warehouse management and product distribution.

USEFUL INFORMATION

Contact information:

Diane S. Collins
Director, Gifts in Kind
423.752.0353 UW Office
423.698.3106 Warehouse
dscollins@uwchatt.org

GIK members must:

- Be a 501(c)3
- Use items solely for the care of the ill, needy or youth
- Goods cannot be sold
- Goods must be used for the mission that makes the organization tax exempt

Local retail donors include the following stores:

- Bed, Bath and Beyond (Hwy 153 and Hamilton Place)
- Office Depot
- Talbots
- The Avenue
- Home Depot
- Build a Bear
- JC Penney
- Kohl's
- GAP

Donation Examples:

- IBM computers
- Dell Printers
- Office Supplies
- Clothing
- Toys
- Personal Care Products
- Furniture
- House Keeping Supplies